GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:3686
ANSWERED ON:24.03.2017
Violation of Food Safety Norms
Singh Shri Ganesh

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Food Safety and Standards Authority of India (FSSAI) are taking notice of popular food brands who are violating food safety norms by giving misleading information and claims on food packets;

(b) if so, the details on total number of violators and details of action initiated against them;

(c) whether the Government has initiated any action regarding complete ban on celebrity endorsement of food products that is high in salt, sugar and harmful chemicals;

(d) if so, the details thereof;

(e) whether the Government is considering to amend the law to levy penalty celebrities responsible for false and misleading claims; and

(f) if so, the details thereof?

Answer

ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI FAGGAN SINGH KULASTE)
(a) & (b): As per information made available by States to the FSSAI, the number of food samples analysed, samples found adulterated/misbranded, number of cases launched and convictions and penalties imposed during 2015-16 are given at Annexure. Further, complaints on misleading advertisements are also received in the FSSAI through Grievances Against Misleading Advertisements (GAMA) portal of the Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution. So far, 77 complaints of such nature have been received in the FSSAI.
(c): No such action has been initiated by the Ministry of Health and Family Welfare or FSSAI.
(d): Does not arise.
(e): Section 24 of the Food Safety and Standards (FSS) Act, 2006 provides restrictions of advertisement and prohibition to unfair trade practices. Further, sections 52 and 53 of the FSS Act, 2006 provide penalties for misbranded food and misleading advertisement respectively. No change in the law is under consideration in the Ministry of Health and Family Welfare.
(f): Does not arise.
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